



# CEO LEADERSHIP FORUMS



Join recognized Orlando business experts and distinguished guest speakers for a forum where best strategies and tactics for growing your business profitably are explored for 2017 and beyond!

## Join us for the *Third* of a three-part series on **Workshop III – BECOMING YOUR BEST!**

### In this session, you will hear:

- **Prologis VP and two-time Olympian Brendon Dedekind** presenting **Perfect Practice Makes Perfect** - his story and insights on *becoming your best and engaging corporate culture through communication and leadership with the highest regard for integrity, service and positive results.*
- **Kent Cooper of Capstone Commercial and Gary Cohen, CPA of Nperspective** discussing *myth vs. reality in business valuation and what you need to do to achieve your valuation goals.*
- **Paul Dietrich, JD of Swann Hadley** addressing *Family Business Governance* and real Implications of doing it one way vs. the other – The Good, The Bad and The Ugly.
- **Capstone Commercial’s Kent Cooper, CCIM, CVA and Grennan Fender’s David Poparad, CPA** presenting: *Optimizing Value? What Buyer’s Look For And How To Mitigate The Tax Impact Later.*
- **Kennan Burch, the “Highest Compelling Truth Guy”** is a dynamic speaker and *highly regarded Brand Catalyst and Coach* who will show CEO’s *how to create a company worth telling stories about.*



*Brendon Dedekind will share the story of his journey from national swimming champion to Commercial Real Estate Champion and Executive.*



*Kennan Burch partners with CEO’s and their leadership teams to align their brand to their highest compelling truth and help them live it by creating companies worth telling stories about.*

### EVENT DETAILS

Thursday, November 16, 2017  
8:00am – 12:30pm  
(Continental breakfast buffet included)

### LOCATION

VALENCIA COLLEGE  
WEST CAMPUS  
1800 S. Kirkman Road  
Building 11, Room 106  
Orlando, FL 32811

### REGISTER

Register online:  
[www.CEOLeadershipForums.com](http://www.CEOLeadershipForums.com)

### CONTACT US

407-579-5700

### VALENCIA COLLEGE

Your Direct Connection to CEO  
Education and Future Talent



*Click above to view promo video of prior events.*

Your participation supports further inter-relationship between Florida Business Leaders and Valencia College in its mission to develop future leaders for Central Florida’s small business.

